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Head of the Hincks Centre for Entrepreneurship Excellence, School of Business at MTU, my work centres on leading a dynamic team of experts supporting entrepreneurship in all its forms at regional, national and international levels. This involves managing various publicly funded projects, supporting students, educators, and industry partners. I also supervise PhD candidates and Masters students. I have presented my work nationally and internationally at peer reviewed conferences. My PhD and Postdoctoral Fellowship were funded by the *Irish Research Council* and my research is published in the top journals including *Research Policy*. I have many years industry experience in project management, financial services and as an entrepreneur in Ireland and Australia.

Third-level education:

- PhD. University of Limerick. Title: *Estimating the impact of Innovative Human Capital on Firm-level innovation: Empirical evidence and implications for public sector policy*.
- Masters (Economics), University College Cork.
- Bachelors Degree Commerce (Hons), University College Cork.

Research

My research focusses on four related areas: the economics of innovation, entrepreneurship, education, and public policy.

Peer reviewed publications:

Mukesh, H. V., Shetty, J., Kenny, B., & McGuirk, H. (2024). Value for Value: Social Entrepreneurship Education Through Value Creation Extracurricular Activity. *Journal of Social Entrepreneurship*, 1–26. <https://doi.org/10.1080/19420676.2024.2413071>

Naruetharadhol, P., McGuirk, H., and ConwayLenihan, A. (2024) Assessing the role of public policy in fostering global eco-innovation, *Journal of Open Innovation: Technology, Market, and Complexity*. 10 (2), 100294

Nguyen, N.P. and McGuirk, H., (2022) Evaluating the effect of multifactors on employee's innovative behavior in SMEs: mediating effects of thriving at work and organizational commitment. *International Journal of Contemporary Hospitality Management*, 34(12), pp.4458-4479.

McGuirk, H. ConwayLenihan, A. and Lenihan, N. (2022) Awareness and potential of the silver economy for enterprises: a European regional level study, *Small Enterprise Research*, 28(1). 2021.

Lenihan, H., McGuirk, H. and Murphy, K. (2019). 'Driving innovation: Public policy and human capital' *Research Policy*. 48(9), 1-19
This publication is the leading journal in the field of innovation studies.

ConwayLenihan, A. and McGuirk, H. (2019). The economic value of a place-based resource for regional development. *Irish Business Journal* 12(1), 42-53.

McGuirk, H., Lenihan, H. and Hart, M. (2015) 'Measuring the Impact of Innovative Human Capital on Small Firms', *Research Policy*, 44(4), 965-976.
This publication is the leading journal in the field of innovation studies.

McGuirk, H. and Jordan, D. (2012) 'Local Labour Market Diversity and Business Innovation: Evidence from Irish Manufacturing Businesses' *European Planning Studies*. 20(12), 1945-1960.

Other publications:

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2019), [European Silver Economy Composite SWOT Analysis](#), SilverSMEs, Cork Institute of Technology, INTERREG funded project.

Lenihan, H., McGuirk, H. and Murphy, Kevin, R. (2017) Driving Firm-level Innovation: The role of Policy and Human Resource Practices to enhance the "soft side" of Human Capital, Skillnets SME.

ConwayLenihan, A. and McGuirk, H. (2017) *The Economic Impact of the Marine Leisure Industry on Cork Harbour 2017*. Cool Route Project, Cork Institute of Technology. INTERREG funded project.

McGuirk, H., Lenihan, H. and Hart, M. (2014) 'Measuring the Impact of Innovative Human Capital on Small Firms' Propensity to Innovate' a synopsis in: *University of Limerick, Kemmy Business School Research Bulletin #29*, January 2015.

McGuirk, H. and Jordan, D. (2010) 'Labour Market Diversity and Business Innovation: Evidence from Irish Businesses', *Working Paper Series*, 10-05: 20 pp, Department of Economics, University College Cork.

Peer reviewed conference proceedings: 2009 - to date my research has been presented at over 40 international conferences. Awarded best paper at ISBE 2013 and 3E 2022.

Teaching experience: From 2012 I have lecturer Economics, Innovation and Entrepreneurship.

Professional Body membership

- European Council for Small Business and Entrepreneurship (ECSB)
- Regional Science Association International - British and Irish Section, (RSAIBIS).
- Institute for Small Business and Entrepreneurship (ISBE).
- Irish Academy of Management.

Contributions to the Academy

- Reviewer for several ABS ranked journals
- Chair of the 2024 Irish Academy of Management, Doctoral Colloquium.
- External examiner for research theses (PhDs and Masters)
- Member of internal and external interview panels
- Guest Editor for *Small Enterprise Research Journal*
- Member of academic committees/groups, internally and externally.